



The Pavilion at Port Orange

Port Orange, FL

Location	Intersection of I-95, Taylor Road and Williamson Boulevard
Website	ThePavilionAtPortOrange.com
Size	296,389 square feet
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Anchors	Belk, Marshalls/HomeGoods Megastore, Michaels, Party City, PETCO, ULTA and Hollywood Theaters (14 screens)

Mall Facts

The Pavilion at Port Orange is an open-air shopping destination located off I-95 in Port Orange, Florida, just south of Daytona Beach.

The Pavilion offers a shopping, entertainment and dining experience with an exciting boardwalk feel. The Pavilion features a 14-screen Hollywood Theaters, large format stores and a relaxing restaurant district that offers new dining opportunities to the area. To further draw shoppers to this development, The Pavilion features a covered play area, walking trails surrounding the water, decorative fountains and an outdoor community performance venue. The Pavilion also features second-story office space.

The Pavilion at Port Orange offers more than 40 specialty stores such as Claire's, The Baby Shoppe, Kirkland's Home, maurices, Rack Room Shoes, rue21, Sally Beauty Supply and Sunglass World.

There are several family restaurants and eateries at The Pavilion including Coldstone Creamery, Five Guys Burgers & Fries, Fresh Healthy Cafe, Gabbie's Pizza, le Macaron, Malibu Beach Grill, Panda Express, Red Brick Pizza, Red Robin Gourmet Burgers, San Diego Grill, Takara Japanese Steakhouse and Texas Roadhouse.

Trade Area Facts

More than \$4 billion in new residential and commercial construction has been infused into the Volusia County economy over the past three years.

Tourism is the area's leading industry, hosting more than eight million visitors annually. Area attractions include Daytona International Speedway, NASCAR's headquarters and the area's famous beaches. Tourism generates an average of \$4 billion for local businesses each year.

There are eight colleges and universities in the Port Orange trade area including Embry-Riddle Aeronautical University, Stetson University, Florida Institute of Technology, Keiser College, and the Port Orange campus of Nova University and Daytona Beach Community College with a combined enrollment of more than 34,000 students.

Venetian Bay Town and Country Club is expanding just south of The Pavilion. This 1,600-home town center community features a Mediterranean township theme built around a championship golf course, stores, parks, school, doctor's offices and various other multi-use buildings.

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Demographics

Population Trends	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Projection	249,204	247,245	496,449
2019 Estimate	266,986	268,871	535,857
2010 Census	235,403	241,632	477,035
2014 - 2019 % Change	7.14%	8.75%	7.94%

Average Household Income

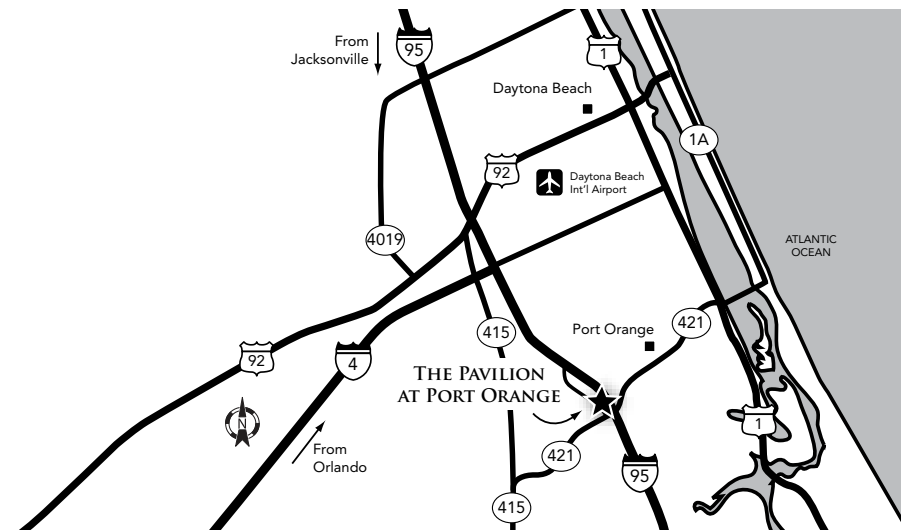
2019 Projection	\$57,974	\$57,928	\$57,952
2014 Estimate	\$62,230	\$62,015	\$62,127
2014 - 2019 % Change	7.34%	7.06%	7.20%

Median Age

2014 Estimate	48	45	47
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Source: 2010 Census; Scan/US 2014/2019 Estimates

Location Map



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