



Dakota Square Mall

Minot, ND

Location	West Highway 2/52 Bypass and 16th Street SW
Anchors	JCPenney, Herberger's, Sears, Target, Sleep Inn & Suites, Carmike Stadium 9, Barnes & Noble Booksellers, Old Navy and Scheels
Size	812,222 square feet
Website	ShopDakotaSquare.com

Mall Facts

Dakota Square Mall is a super-regional shopping destination with five anchors and more than 70 specialty stores including American Eagle Outfitters, Bath & Body Works, Buckle, Chico's, The Children's Place, Christopher & Banks, dressbarn, Eddie Bauer, francesca's, Grizzly's Grill N' Saloon, Journeys, Justice, maurices, Apricot Lane, Riddle's Jewelry, Sleep Number by Select Comfort, Tradehome Shoes, Vanity, Victoria's Secret, Zales Jewelers and Zumiez.

The Sleep Inn & Suites anchors the mall and features the 20,000 square-foot Splashdown Dakota Super Slides water park. This attraction is a huge draw to the trade area and offers the option to stay, shop and play at Dakota Square Mall. The mall has a centralized convenient location for local, regional and Canadian visitors with the closest competition more than two hours away.

On the periphery of the mall, the campus offers Best Buy, KJ's Fresh Market, McDonald's, Olive Garden, and a brand new T.J. Maxx.

The mall completed a multi-million dollar renovation in 2015. An expansion commenced in 2016, creating a new entrance/plaza anchored by ULTA and Carter's/OshKosh B'Gosh.

Trade Area Facts

Located in Minot, North Dakota, Dakota Square Mall is the only enclosed shopping center for 400 miles to the west, 110 miles to the south, 250 miles to the east and 150 miles to the north. Minot was named the "7th Best Small City in America" by *Demographic Daily*.

Situated just 50 miles from the Canadian border, Dakota Square Mall attracts thousands of Canadian shoppers weekly making up 15% of the center's ten million visitors. More than 30% of weekend guests at the attached Sleep Inn are Canadian guests from nearby cities such as Brandon, Manitoba and Regina, Saskatchewan.

Minot Air Force Base (MAFB) is located less than 14 miles from the mall. The MAFB employs more than 14,000 people with an estimated annual impact on the area of \$586 million.

The Dakota Square Mall trade area has experienced unprecedented growth and prosperity due to the recent discovery of one of the world's largest oil reserves found in the last 40 years. The Bakken oil formation is estimated to hold 11 billion barrels of retrievable oil. Major oil companies such as Hess, Marathon Oil Corporation, XTO Energy, as well as many others have commenced operations. There are more than 13,000 oil wells currently in production with plans to grow to upward of 40,000 within the next several years.

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Demographics

Population Trends	Primary Trade Area	Secondary Trade Area	Total Trade Area
2021 Projection	103,599	135,268	238,867
2016 Estimate	92,211	100,364	192,575
2010 Census	76,869	70,963	147,832
2016 - 2021 % Change	12.35%	34.78%	24.04%
2016 Daytime Population Estimate	55,422	61,388	116,810

Average Household Income

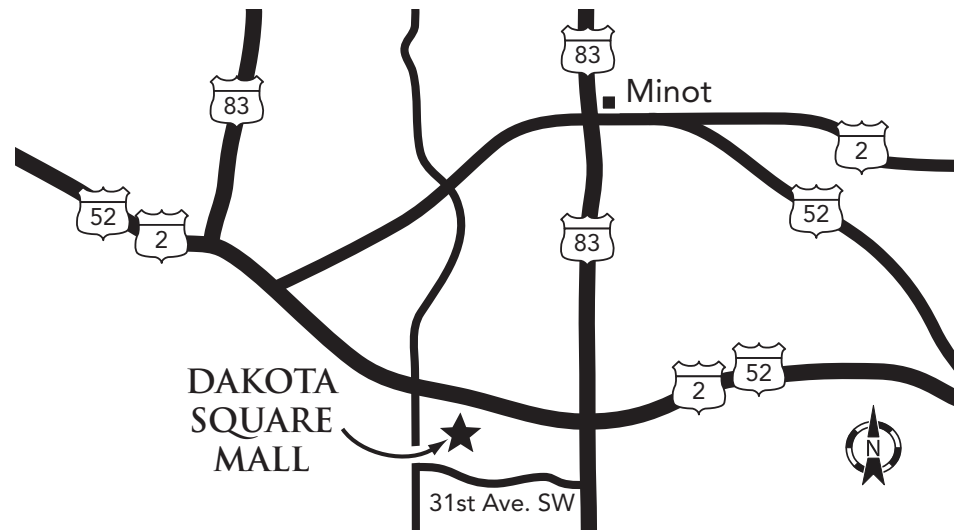
2021 Projection	\$91,233	\$107,443	\$99,916
2016 Estimate	\$78,241	\$88,148	\$83,312
2016 - 2021 % Change	16.61%	21.89%	19.93%

Median Age

2016 Estimate	40	42	41
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Source: 2010 Census; Scan/US 2016/2021 Estimates

Location Map



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